### MARKET ACTION REPORT

### December 2010

# MLS Area: Glencoe



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Price Range: ALL | Properties: Single Family Home, Townhome, Condo

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|---|-------------|----|---------|-----|------------|-----------|----------|-----------|
| Market Profile & Trends Overview                | Month       | LM | L3M     | PYM | LY         | YTD       | PriorYTD | PriorYear |
| Median List Price of all Current Listings       | \$1,208,000 | ţ  |         | 1   |            |           |          |           |
| Average List Price of all Current Listings      | \$2,099,887 | 1  |         | 1   |            |           |          |           |
| December Median Sales Price                     | \$571,500   | +  | +       | +   | +          | \$775,000 |          | 1         |
| December Average Sales Price                    | \$869,500   | +  | +       | +   | +          | \$986,099 |          |           |
| Total Properties Currently for Sale (Inventory) | 96          | +  |         | +   |            |           |          |           |
| December Number of Properties Sold              | 10          | +  | -       | +   | -          | 102       |          |           |
| December Average Days on Market (Solds)         | 96          | +  | +       | +   | +          | 122       |          |           |
| December Month's Supply of Inventory            | 9.6         | +  | +       | +   | +          | 16.1      |          | +         |
| December Sale Price vs List Price Ratio         | 82.9%       | 1  | 1       | 1   | 1          | 81.9%     | 1        | 1         |

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

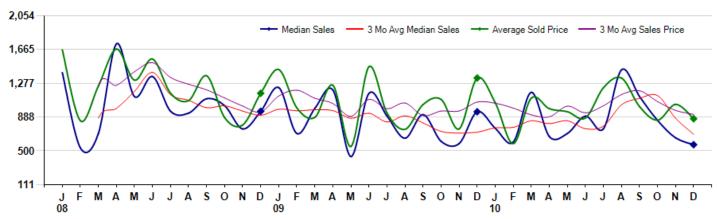
#### **Property Sales**

December Property sales were 10, down -9.1% from 11 in December of 2009 and -9.1% lower than the 11 sales last month. December 2010 sales were at a mid level compared to December of 2009 and 2008. December YTD sales of 102 are running -2.9% behind last year's year-to-date sales of 105.



The Median Sales Price in December was \$571,500, down -39.8% from \$950,000 in December of 2009 and down -12.1% from \$650,000 last month. The Average Sales Price in December was \$869,500, down -35.0% from \$1,337,882 in December of 2009 and down -16.0% from \$1,035,005 last month. December 2010 ASP was at the lowest level compared to December of 2009 and 2008.

Median means Middle (the same # of properties sold above and below Median) (000's)



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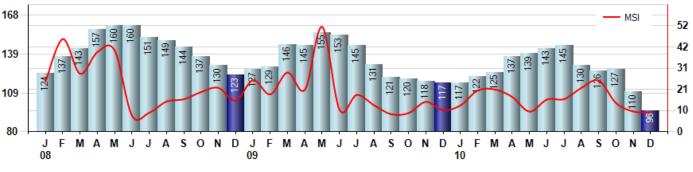
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#### **Inventory & MSI**

The Total Inventory of Properties available for sale as of December was 96, down -12.7% from 110 last month and down -17.9% from 117 in December of last year. December 2010 Inventory was at the lowest level compared to December of 2009 and 2008.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The December 2010 MSI of 9.6 months was at its lowest level compared with December of 2009 and 2008.

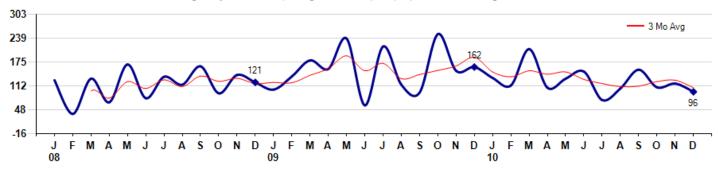
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



#### **Market Time**

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for December was 96, down -18.6% from 118 days last month and down -40.7% from 162 days in December of last year. The December 2010 DOM was at its lowest level compared with December of 2009 and 2008.

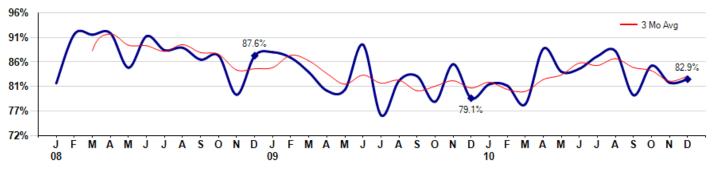
Average Days on Market(Listing to Contract) for properties sold during the month



### Selling Price vs Original Listing Price

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The December 2010 Selling Price vs Original List Price of 82.9% was up from 82.2% last month and up from 79.1% in December of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Based on information from Midwest Real Estate Data LLC for the period 1/1/2008 through 12/31/2010. Due to MLS reporting methods and allowable reportingpolicy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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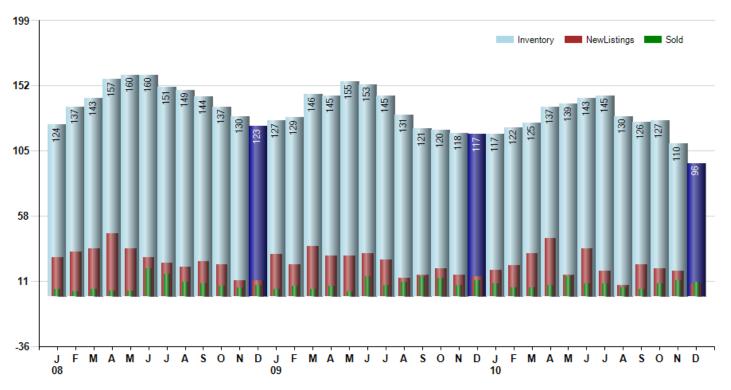
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### Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in December 2010 was 9, down - 50.0% from 18 last month and down -35.7% from 14 in December of last year.



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| Homes Sold<br>3 Mo. Roll Avg         | J 08 F<br>5 3                     | M<br>5<br>4         | A<br>4<br>4         | M<br>4<br>4         | J<br>20<br>9         | J<br>16<br>13        | A<br>10<br>15        | S<br>9<br>12        | O<br>7<br>9         | N<br>6<br>7         | 8<br>7              | J 09<br>5<br>6         | 7<br>7              | M<br>5<br>6         | A<br>7<br>6         | M<br>3<br>5         | J<br>14<br>8         | 3<br>8<br>8         | A<br>10<br>11        | S<br>14<br>11        | O<br>13<br>12        | N<br>8<br>12        | D<br>11<br>11 | J 10<br>9<br>9         | 6<br>9              | M<br>6<br>7         | 8<br>7              | M<br>14<br>9         | J<br>9<br>10    | J<br>9<br>11            | A<br>6<br>8        | S<br>5<br>7         | O<br>9<br>7           | N D<br>11 10<br>8 10          |
|--------------------------------------|-----------------------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------------|---------------------|---------------------|---------------------|---------------------|------------------------|---------------------|---------------------|---------------------|---------------------|----------------------|---------------------|----------------------|----------------------|----------------------|---------------------|---------------|------------------------|---------------------|---------------------|---------------------|----------------------|-----------------|-------------------------|--------------------|---------------------|-----------------------|-------------------------------|
| MedianSalePrice<br>3 Mo. Roll Avg    | s) J 08 F<br>1,400 535            |                     | A<br>1,730<br>988   |                     |                      | J<br>956<br>1,145    |                      |                     | O<br>1,020<br>1,018 | N<br>753<br>958     | D<br>955<br>909     | J 09<br>1,228<br>978   | F<br>700<br>961     | M<br>989<br>972     | A<br>1,200<br>963   |                     | J<br>1,163<br>933    |                     |                      |                      |                      |                     | 950           |                        |                     | M<br>1,174<br>845   | A<br>665<br>814     |                      |                 | 755 1<br>785 1          |                    |                     | O<br>850 6<br>1,136 8 | N D<br>50 572<br>75 691       |
| Inventory<br>MSI                     | J 08 F<br>124 137<br>25 46        | M<br>143<br>29      | A<br>157<br>39      | M<br>160<br>40      | J<br>160<br>8        | J<br>151<br>9        | A<br>149<br>15       | S<br>144<br>16      | 0<br>137<br>20      | N<br>130<br>22      | D<br>123<br>15      | J 09<br>127<br>25      | F<br>129<br>18      | M<br>146<br>29      | A<br>145<br>21      | M<br>155<br>52      | J<br>153<br>11       | J<br>145<br>18      | A<br>131<br>13       | S<br>121<br>9        | O<br>120<br>9        | N<br>118<br>15      |               | J 10<br>117<br>13      | F<br>122<br>20      | M<br>125<br>21      | A<br>137<br>17      | M<br>139<br>10       | J<br>143<br>16  | J<br>145<br>16          | A<br>130<br>22     | S<br>126<br>25      |                       | N D<br>10 96<br>10 10         |
| Days On Market<br>3 Mo. Roll Avg     | J 08 F<br>127 37                  | M<br>131<br>98      |                     | M<br>169<br>123     |                      | J<br>136<br>128      | A<br>115<br>110      | S<br>164<br>138     | 92<br>124           | N<br>141<br>132     | D<br>121<br>118     | J 09<br>102<br>121     | F<br>137<br>120     |                     | A<br>157<br>158     | M<br>238<br>192     | J<br>60<br>152       |                     | A<br>115<br>131      |                      | O<br>250<br>153      |                     | 162           |                        | F<br>113<br>136     |                     |                     |                      | J<br>150<br>129 | J<br>74<br>118          |                    |                     |                       | N D<br>18 96<br>27 107        |
| Price per Sq Ft<br>3 Mo. Roll Avg    | J 08 F<br>265 159                 |                     |                     |                     |                      |                      | A<br>194<br>255      | 370<br>252          | 0<br>188            | N<br>164<br>178     | D<br>0<br>55        | J 09<br>238<br>134     | F<br>0<br>79        | M<br>242<br>160     | A<br>0<br>81        | M<br>174<br>139     | J<br>0<br>58         | J<br>221<br>132     | A<br>0<br>74         |                      | O<br>262<br>209      |                     | 347           |                        | F<br>269<br>305     |                     | A<br>226<br>323     | M<br>181<br>293      | J<br>312<br>240 |                         | A<br>348<br>308    |                     | O<br>313 3<br>298 2   | N D<br>34 228<br>93 292       |
| Sale to List Price<br>3 Mo. Roll Avg | J 08 F<br>0.821 0.919             | M<br>0.918<br>0.886 |                     |                     | J<br>0.915<br>0.896  |                      | A<br>0.892<br>0.898  |                     | O<br>0.876<br>0.879 |                     | 0.876               |                        |                     | M<br>0.843<br>0.866 |                     |                     | J<br>0.898<br>0.837  | J<br>0.757<br>0.821 |                      | S<br>0.835<br>0.806  |                      | N<br>0.859<br>0.826 | 0.791         | J 10<br>0.819<br>0.823 | F<br>0.816<br>0.809 |                     |                     | M<br>0.844<br>0.838  |                 | J<br>0.875 (<br>0.856 ( |                    |                     |                       | N D<br>822 0.829<br>825 0.836 |
| New Listings<br>Inventory<br>Sales   | J 08 F<br>28 32<br>124 137<br>5 3 | M<br>34<br>143<br>5 | A<br>45<br>157<br>4 | M<br>34<br>160<br>4 | J<br>28<br>160<br>20 | J<br>24<br>151<br>16 | A<br>21<br>149<br>10 | S<br>25<br>144<br>9 | 0<br>23<br>137<br>7 | N<br>11<br>130<br>6 | D<br>11<br>123<br>8 | J 09<br>30<br>127<br>5 | F<br>23<br>129<br>7 | M<br>36<br>146<br>5 | A<br>29<br>145<br>7 | M<br>29<br>155<br>3 | J<br>31<br>153<br>14 | J<br>26<br>145<br>8 | A<br>13<br>131<br>10 | S<br>15<br>121<br>14 | O<br>20<br>120<br>13 | N<br>15<br>118<br>8 | 14            | J 10<br>19<br>117<br>9 | F<br>22<br>122<br>6 | M<br>31<br>125<br>6 | A<br>42<br>137<br>8 | M<br>15<br>139<br>14 | J<br>34<br>143  | J<br>18<br>145<br>9     | A<br>8<br>130<br>6 | S<br>23<br>126<br>5 | 127 1                 | N D<br>18 9<br>10 96<br>11 10 |
| Avg Sale Price<br>3 Mo. Roll Avg     | 7 0 0 I                           |                     | A<br>1,671<br>1,255 |                     | J<br>1,556<br>1,514  |                      |                      | S<br>1,364<br>1,202 | O<br>882<br>1,108   | N<br>798<br>1,015   | 1,162               | J 09<br>1,435<br>1,132 | F<br>996<br>1,198   | M<br>885<br>1,105   | A<br>1,254<br>1,045 |                     | J<br>1,468<br>1,091  | J<br>935<br>985     |                      |                      |                      | N<br>753<br>959     | 1,338         |                        |                     |                     | A<br>985<br>892     |                      | 0.0             | J<br>1,227 1<br>1,019 1 | ′                  |                     |                       | N D 035 870 66 919            |