MARKET ACTION REPORT

December 2012

MLS Area: Highland Park



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Price Range: | Properties: Single Family Home, Townhome, Condo

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Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$599,000	1						
Average List Price of all Current Listings	\$1,122,350	1		1			-	
December Median Sales Price	\$368,500	+	1	1	+	\$420,000	4	1
December Average Sales Price	\$609,272	1	*	1	1	\$511,227	1	1
Total Properties Currently for Sale (Inventory)	195	+		1				
December Number of Properties Sold	36	1	-	*	-	454	1	-
December Average Days on Market (Solds)	155	1	1	•	1	108	+	1
December Month's Supply of Inventory	5.4	+	+	1	+	8.6	1	1
December Sale Price vs List Price Ratio	91.7%	+	+		1	91.8%	1	1

^{*} LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

December Property sales were 36, up 56.5% from 23 in December of 2011 and 9.1% higher than the 33 sales last month. December 2012 sales were at their highest level compared to December of 2011 and 2010. December YTD sales of 454 are running 31.2% ahead of last year's year-to-date sales of 346.



The Median Sales Price in December was \$368,500, up 36.5% from \$270,000 in December of 2011 and down -21.1% from \$467,000 last month. The Average Sales Price in December was \$609,272, down -12.6% from \$697,139 in December of 2011 and up 14.0% from \$534,564 last month. December 2012 ASP was at a mid range compared to December of 2011 and 2010.





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Inventory & MSI

The Total Inventory of Properties available for sale as of December was 195, down -15.2% from 230 last month and down -39.1% from 320 in December of last year. December 2012 Inventory was at the lowest level compared to December of 2011 and 2010.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The December 2012 MSI of 5.4 months was at its lowest level compared with December of 2011 and 2010.

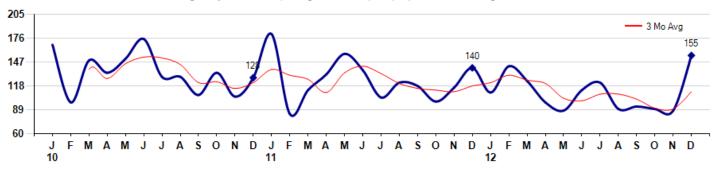
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for December was 155, up 76.1% from 88 days last month and up 10.7% from 140 days in December of last year. The December 2012 DOM was at its highest level compared with December of 2011 and 2010.

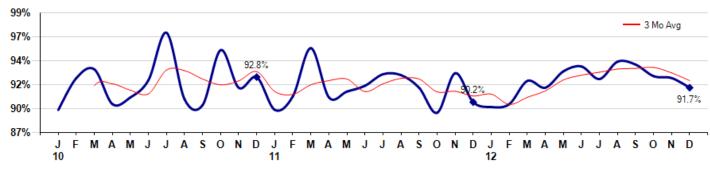
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The December 2012 Selling Price vs List Price of 91.7% was down from 92.7% last month and up from 90.2% in December of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Based on information from Midwest Real Estate Data LLC for the period 1/1/2010 through 12/31/2012. Due to MLS reporting methods and allowable reportingpolicy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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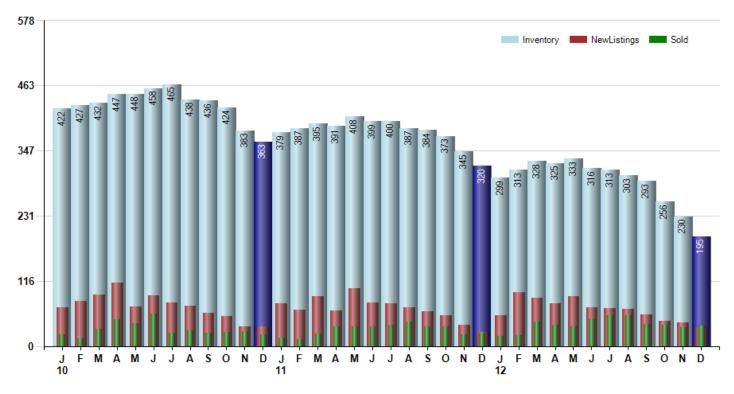




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Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in December 2012 was 33, down -21.4% from 42 last month and up 32.0% from 25 in December of last year.



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Homes Sold 3 Mo. Roll Avg	J 10 21	13 3	M A 0 48 1 30		J 57 48	J 24 40	A 28 36	S 24 25	O 25 26	N 26 25	D 20 24	J 11 15 20	F 12 16	M 22 16	A 35 23	M 34 30	J 34 34	J 38 35	A 43 38	S 35 39	O 34 37	N 21 30	D 23 26	J 12 18 21	F 19 20	M 43 27	A 38 33	M 35 39	J 47 40	J 54 45	A 54 52	S 39 49	0 38 44		D 86 86
MedianSalePrice 3 Mo. Roll Avg	9 10	F 1 308 42 44			399 397	J 422 390	A 490 437	S 538 483	O 325 451	N 395 419	D 383 368		F 353 374	M 426 388	A 457 412	M 398 427	J 441 432	J 445 428		S 449 448	O 401 433	N 393 414	270	J 12 334 332	F 350 318			M 482 388					O 448 457	N 1 467 36 458 42	
Inventory MSI	J 10 422 20	427 43	M A 62 447 4 9		J 458 8	J 465 19	A 438 16	436 18	O 424 17	N 383 15		J 11 379 25	F 387 32	M 395 18	A 391 11	M 408 12	399 12	J 400 11	A 387 9	S 384 11	0 373 11	N 345 16		J 12 299 17	F 313 16	M 328 8	A 325 9	M 333 10	316 7	313 6	A 303 6	S 293 8	O 256 7	N 1 230 19 7	<u>5</u> 5
Days On Market 3 Mo. Roll Avg	J 10 168	98 14	M A 9 134 8 127		J 175 153	J 129 152	A 129 144	S 107 122	0 134 123	N 105 115	128			M 113 126		M 157 134	J 137 142			S 118 115			140	J 12 110 122	F 142 131	M 124 125	A 98 121	M 88 103	J 113 100	J 122 108	A 90 108	S 93 102	O 90 91	N 1 88 15 90 11	<u>5</u> 1
Price per Sq Ft 3 Mo. Roll Avg	J 10 194	224 18	M A 39 198 22 204		J 171 181					N 158 176	158	J 11 157 158	F 180 165		A 189 179	M 182 180	J 185 185	J 181 183					182		F 147 173			M 184 168					O 190 186	N 183 18 188 18	<u>7</u> 7
Sale to List Price 3 Mo. Roll Avg	J 10 0.894	0.927 0.9	M A 36 0.900 19 0.921				A 0.905 0.935				0.928			M 0.958 0.920		M 0.913 0.926				S 0.917 0.926			0.902	J 12 0.897 0.910		M 0.924 0.907			J 0.939 0.930					N 0.927 0.91 0.932 0.92	
New Listings Inventory Sales	J 10 69 422 21	427 43	M A 21 113 22 447 60 48	448	90 458 57	77 465 24	A 71 438 28	59 436 24	53 424 25	N 35 383 26	34 363 20	J 11 76 379 15	F 64 387 12	M 88 395 22	A 63 391 35	M 102 408 34	J 77 399 34	76 400 38	A 69 387 43	S 62 384 35	55 373 34	N 38 345 21	D 25 320 23	J 12 54 299 18	95 313 19	M 85 328 43	75 325 38	M 88 333 35	5 68 316 47	54 J 67 313 54	A 66 303 54	56 293 39	O 44 256 38	N 3 42 3 230 19 33 3	D 33 55 86
Avg Sale Price 3 Mo. Roll Avg	7 9 10	F 1 538 54 57			J 566 558	J 479 526	A 620 555		O 419 587	N 503 548	D 439 454	J 11 392 445	F 463 432	M 489 448	A 613 522	M 529 544							697	J 12 399 569	F 386 494		A 423 399	M 595 469	J 601 540	J 485 560			O 494 531	N 535 60 523 54	