

Art Wilson



Broker Associate

Cell: (847) 363-1599

Direct: (847) 441-1085

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Coldwell Banker Winnetka South

568 Lincoln Ave

Winnetka, IL 60093-2353

www.ArtWilsonOnline.com

Profile



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BUSINESS PHILOSOPHY

Art Wilson has enjoyed a successful career as a Realtor with Coldwell Banker for the past 11 years and is an established resource for real estate on Chicago's North Shore. Art specializes in representing clients in the purchase and sale of single-family residences and investment property within the towns of Lake Forest, Lake Bluff, Lincolnshire, Winnetka, Highland Park, Glencoe, Wilmette, and Chicago's near north suburbs. Art is current on all transactions in these areas, and is also very knowledgeable about the School Districts in these communities.

WHEN REPRESENTING THE BUYER

Art will listen patiently to your needs and, ask questions to assure clear understanding so that those needs are met through results. He will then evaluate and analyze available properties to determine their potential to meet those needs. With comparative market analysis and his knowledge of local market trends, Art will suggest a realistic selling price for each property. When the best property is identified, he will negotiate aggressively using skill, experience and intuitiveness to reach the best possible outcome.

Art will then guide you through attorney selection, property inspections, mortgage commitment, and contingency negotiation until the transaction is completed.

Profile (cont.)

WHEN REPRESENTING THE SELLER

He will analyze your property with a comparative market analysis to recommend a price that will produce a timely sale and maximize your return. Art will then work with his staff staging professional to develop an action plan including suggesting cost effective improvements to enhance the value and salability of your home. A comprehensive marketing plan, specific to your home, will be developed and implemented by Art to gain maximum exposure to the market using traditional and online marketing techniques. He will skillfully negotiate the terms of the contract and work closely with attorneys, inspectors, title company, and the buyer's representative to assure a smooth transaction.

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PROFESSIONAL DESIGNATIONS

- Broker Associate
- Nationally Accredited Buyer's Agent (ABR)
- Specialist in Residential Relocation (CMMS)
- Expertise in Home Marketing (CMIS)
- Certified Residential Specialist (CRS)
- Skilled Sales Negotiator/Strategist
- National Association of Realtors
- Illinois Association of Realtors
- North Shore Board of Realtors

PERSONAL BACKGROUND

Art is married with six grown children and five grand children all of whom attended the local schools. His wife, Michele is also a realtor and is a life long resident of Lake Forest. All the kids live within driving distance so family gatherings are a frequent occurrence. Art and his wife enjoy the outdoors and travel to their home in Tucson when their schedule permits.

WEBSITES & SOCIAL MEDIA

www.ArtWilsonOnline.com
www.NorthShoreHomesOnline.com
www.LakeForestHomesOnline.com
www.SaddlebrookeRentals.net
www.ColdwellBankerOnline.com/ArtWilson
www.Facebook.com/Art.Wilson1
www.Twitter.com/ArtWilson
www.linkedin.com/in/artwilson



Testimonials

“Thank you so much for taking the extra effort to make our first home purchase successful. You were there guiding us through all the crucial and important steps!
You made a difficult process go smoothly.”

~ Bob and Amy, Northbrook, IL

“I just want to thank you for selling our home for us. I really appreciated your patience and help in negotiations. You really took a load off my mind.”

~ Bill Robinson, Wilmette, IL

“Thank you for your time and assistance in helping us find our new home. We were surprised at how quickly we are settling in and we have you to thank for making it happen.”

~ Courtney and Chris, Long Grove, IL

“In all our dealings with Realtors over the past ten years, we have never met anyone as kind, helpful and energetic as you have been. Without hesitation, we would highly recommend your service to anyone who is looking for experienced, caring Realtors who gets things done! Thanks again for taking such good care of us!”

~ Dave and Trish, Lake Forest, IL

“We sincerely thank you for your kindness in helping us find a beautiful home!”

~ Jeff and Kelli Neal, Grayslake, IL

“Thank you for all your help in selling our home.

You made a long process work out. Thank you for never giving up!!”

~ Karen and Jonathan, Glencoe, IL

“What can I say? You two are the best. Thank you for your attention and hard work in selling my home.”

~ Kathy Steffen, Deerfield, IL

“Thanks for all your help in making our “dream home” a reality. You are truly professionals. The world's a better place because of people like you. Thank you.”

~ George and Adelle, Lake Forest, IL

Winnetka South Office

Setting the Standard



*South Office
568 Lincoln Ave
Winnetka, Illinois 60093
847-446-4000 Phone
847-446-4001 Fax*

Communities Served: Winnetka, Wilmette, Glencoe, Evanston, Northfield, Kenilworth, Lake Forest, Highland Park, Northbrook & Glenview

Number of Sales Associates: 60

Office Volume: \$350 million

Office Strengths:

- Award-Winning President's Club Office
- Office rated #1 in market share in Wilmette, #2 in Winnetka
- Highly trained, service oriented full-time sales associates
- Average sales price: \$950,000
- Offering cutting edge technology
- Highly regarded Manager available 7 days a week
- One-stop shop – title and home warranty
- In-house mortgage service
- State-of-the-art facility
- Strong community knowledge and involvement

Managing Broker: Eve Bremen

- Real estate professional since 1974

- Certified Real Estate Broker
- Developed & trained office of 60 agents
- Adult Education Real Estate Instructor
- Past Corporate Director of Relocation
- Past President, Winnetka Chamber of Commerce
- Advanced degree in fine arts and psychology
- North Shore native

“We are proud to be a successful part of the Number One Real Estate Firm on the North Shore. Our commitment to customer service is legendary.”