

City: Deerfield



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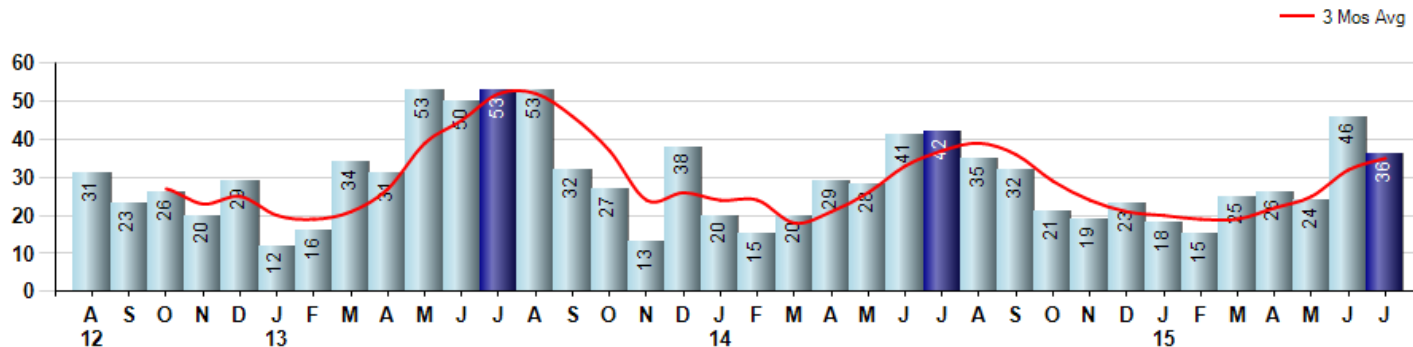
Price Range: \$0 to \$999,999,000 | Properties: Single Family Home, Townhome, Condo

Market Profile & Trends Overview	Month	Trending Versus*:				YTD	Trending Versus*:	
		LM	L3M	PYM	LY		PriorYTD	PriorYear
Median List Price of all Current Listings	\$599,000	↔		↑				
Average List Price of all Current Listings	\$680,815	↔		↑				
July Median Sales Price	\$389,750	↓	↓	↓	↔	\$398,500	↑	↑
July Average Sales Price	\$540,017	↑	↑	↑	↑	\$461,623	↑	↑
Total Properties Currently for Sale (Inventory)	140	↓		↑				
July Number of Properties Sold	36	↓		↓		190	↓	
July Average Days on Market (Solds)	43	↑	↓	↑	↑	50	↑	↑
July Month's Supply of Inventory	3.9	↑	↓	↑	↓	5.3	↑	↑
July Sale Price vs List Price Ratio	95.7%	↓	↓	↓	↓	96.3%	↓	↔

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

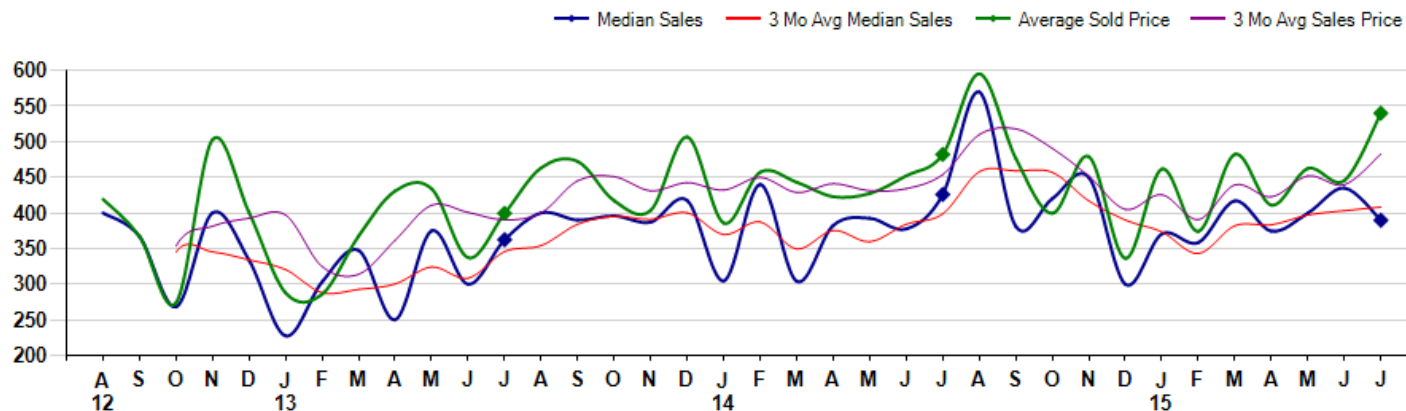
July Property sales were 36, down -14.3% from 42 in July of 2014 and -21.7% lower than the 46 sales last month. July 2015 sales were at their lowest level compared to July of 2014 and 2013. July YTD sales of 190 are running -2.6% behind last year's year-to-date sales of 195.



Prices

The Median Sales Price in July was \$389,750, down -8.5% from \$426,000 in July of 2014 and down -10.4% from \$435,000 last month. The Average Sales Price in July was \$540,017, up 12.0% from \$482,115 in July of 2014 and up 21.2% from \$445,657 last month. July 2015 ASP was at highest level compared to July of 2014 and 2013.

Median means Middle (the same # of properties sold above and below Median) (000's)



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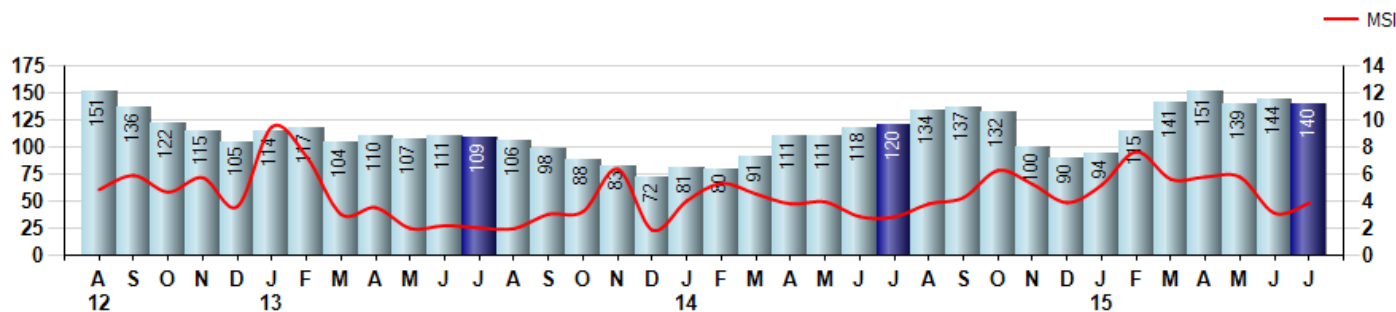
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Inventory & MSI

The Total Inventory of Properties available for sale as of July was 140, down -2.8% from 144 last month and up 16.7% from 120 in July of last year. July 2015 Inventory was at highest level compared to July of 2014 and 2013.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The July 2015 MSI of 3.9 months was at its highest level compared with July of 2014 and 2013.

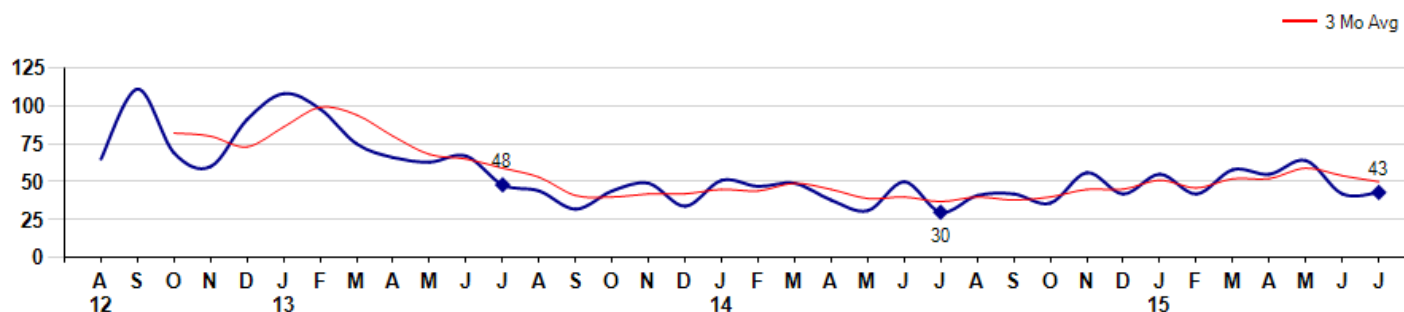
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for July was 43, up 2.4% from 42 days last month and up 43.3% from 30 days in July of last year. The July 2015 DOM was at a mid range compared with July of 2014 and 2013.

Average Days on Market(Listing to Contract) for properties sold during the month



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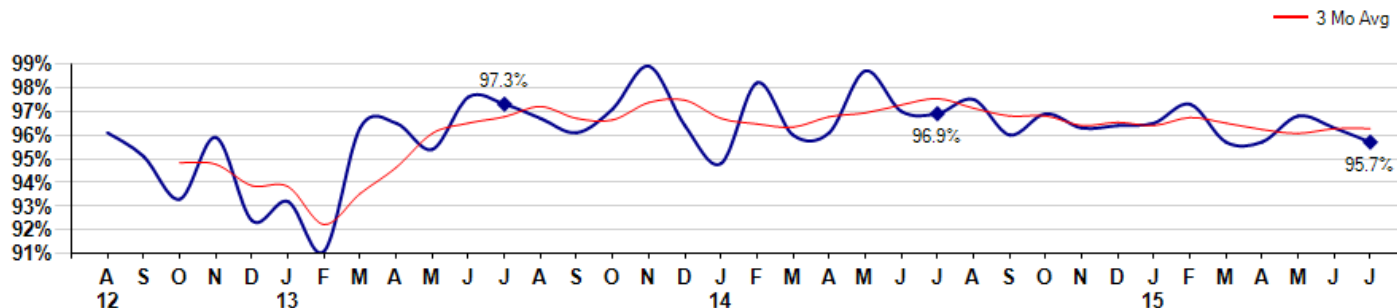


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Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The July 2015 Selling Price vs List Price of 95.7% was down from 96.3% last month and down from 96.9% in July of last year.

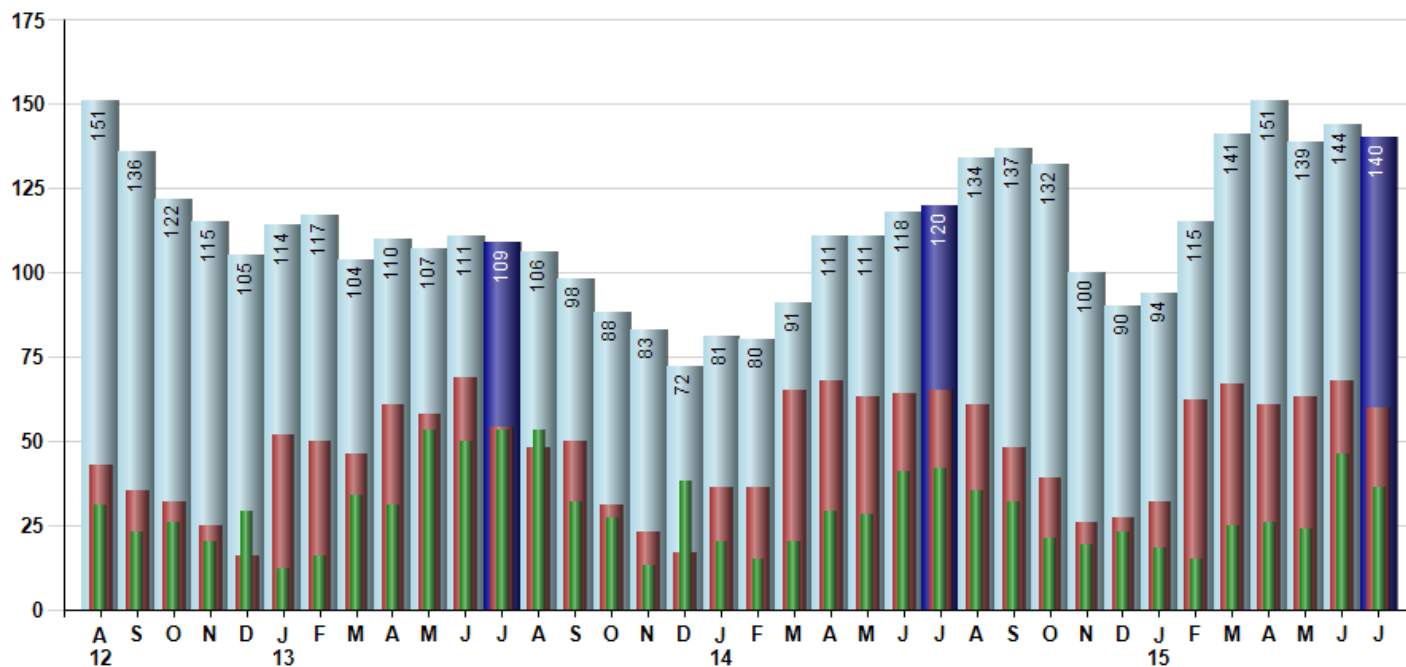
Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in July 2015 was 60, down -11.8% from 68 last month and down -7.7% from 65 in July of last year.

Inventory New Listings Sold



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MARKET ACTION REPORT

July 2015

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	A 12	S	O	N	D	J 13	F	M	A	M	J	J	A	S	O	N	D	J 14	F	M	A	M	J	J	A	S	O	N	D	J 15	F	M	A	M	J	J
Homes Sold	31	23	26	20	29	12	16	34	31	53	50	53	53	32	27	13	38	20	15	20	29	28	41	42	35	32	21	19	23	18	15	25	26	24	46	36
3 Mo. Roll Avg			27	23	25	20	19	21	27	39	45	52	52	46	37	24	26	24	24	18	21	26	33	37	39	36	29	24	21	20	19	19	22	25	32	35

	(000's) A 12	S	O	N	D	J 13	F	M	A	M	J	J	A	S	O	N	D	J 14	F	M	A	M	J	J	A	S	O	N	D	J 15	F	M	A	M	J	J
Median Sale Price	400	367	268	400	334	228	303	348	250	375	300	363	400	390	396	387	418	305	440	304	383	393	378	426	570	381	420	450	300	371	359	417	375	400	435	390
3 Mo. Roll Avg			345	345	334	321	288	293	300	324	308	346	354	384	395	391	400	370	387	350	376	360	384	399	458	459	457	417	390	374	343	382	383	397	403	408

	A 12	S	O	N	D	J 13	F	M	A	M	J	J	A	S	O	N	D	J 14	F	M	A	M	J	J	A	S	O	N	D	J 15	F	M	A	M	J	J
Inventory	151	136	122	115	105	114	117	104	110	107	111	109	106	98	88	83	72	81	80	91	111	111	118	120	134	137	132	100	90	94	115	141	151	139	144	140
MSI	5	6	5	6	4	10	7	3	4	2	2	2	2	3	3	6	2	4	5	5	4	4	3	3	4	4	6	5	4	5	8	6	6	6	3	4

	A 12	S	O	N	D	J 13	F	M	A	M	J	J	A	S	O	N	D	J 14	F	M	A	M	J	J	A	S	O	N	D	J 15	F	M	A	M	J	J
Days On Market	65	111	69	60	91	108	98	75	66	63	67	48	44	32	44	49	34	51	47	49	38	31	50	30	41	42	36	56	42	55	42	58	55	64	42	43
3 Mo. Roll Avg			82	80	73	86	99	94	80	68	65	59	53	41	40	42	42	45	44	49	45	39	40	37	40	38	40	45	45	51	46	52	52	59	54	50

	A 12	S	O	N	D	J 13	F	M	A	M	J	J	A	S	O	N	D	J 14	F	M	A	M	J	J	A	S	O	N	D	J 15	F	M	A	M	J	J
Price per Sq Ft	165	150	157	182	157	144	159	173	165	173	174	172	195	185	191	171	194	178	214	201	197	196	196	196	190	200	186	186	187	204	184	199	198	193	196	209
3 Mo. Roll Avg			157	163	165	161	153	159	166	170	171	173	180	184	190	182	185	181	195	198	204	198	196	196	194	195	192	191	186	192	192	196	194	197	196	199

	A 12	S	O	N	D	J 13	F	M	A	M	J	J	A	S	O	N	D	J 14	F	M	A	M	J	J	A	S	O	N	D	J 15	F	M	A	M	J	J
Sale to List Price	0.961	0.951	0.933	0.959	0.924	0.932	0.911	0.963	0.965	0.954	0.976	0.973	0.967	0.961	0.971	0.989	0.964	0.948	0.982	0.960	0.961	0.987	0.970	0.969	0.975	0.960	0.969	0.963	0.964	0.965	0.973	0.957	0.957	0.968	0.963	0.957
3 Mo. Roll Avg			0.948	0.948	0.939	0.938	0.922	0.935	0.946	0.961	0.965	0.968	0.972	0.967	0.966	0.974	0.975	0.967	0.965	0.963	0.968	0.969	0.973	0.975	0.971	0.968	0.968	0.964	0.965	0.964	0.967	0.965	0.962	0.961	0.963	0.963

	A 12	S	O	N	D	J 13	F	M	A	M	J	J	A	S	O	N	D	J 14	F	M	A	M	J	J	A	S	O	N	D	J 15	F	M	A	M	J	J
New Listings	43	35	32	25	16	52	50	46	61	58	69	54	48	50	31	23	17	36	36	65	68	63	64	65	61	48	39	26	27	32	62	67	61	63	68	60
Inventory	151	136	122	115	105	114	117	104	110	107	111	109	106	98	88	83	72	81	80	91	111	111	118	120	134	137	132	100	90	94	115	141	151	139	144	140
Sales	31	23	26	20	29	12	16	34	31	53	50	53	53	32	27	13	38	20	15	20	29	28	41	42	35	32	21	19	23	18	15	25	26	24	46	36

	(000's) A 12	S	O	N	D	J 13	F	M	A	M	J	J	A	S	O	N	D	J 14	F	M	A	M	J	J	A	S	O	N	D	J 15	F	M	A	M	J	J
Avg Sale Price	419	367	274	503	401	288	286	368	431	434	337	399	463	472	417	404	507	386	457	443	423	427	452	482	595	477	399	479	336	462	374	482	411	462	446	540
3 Mo. Roll Avg			354	381	393	397	325	314	361	411	401	390	400	445	451	431	443	432	450	429	441	431	434	454	510	518	491	452	405	426	391	439	423	452	440	483

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