PATRICK O'ROURKE MARKET UPDATE

DEERFIELD, IL

- · Current Real Estate Market Conditions for Single Family Homes
- · Trends in Pricing
- · Current Levels of Supply and Demand
- · Value Metrics
- Report for the week of October 05, 2009
- · Presented by Patrick O'Rourke Coldwell Banker Residential Brokerage coldwellbankeronline.com/Patrick.ORourke@cbexchange.com 847-835-6060



This Week

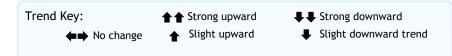
 The median list price in DEERFIELD, IL this week is \$668,500. The 280 properties have been on the market for an average of 271 days.

Inventory has been tightening and days-on-market decreasing recently. The Market Action Index has been basically flat, not providing strong indication for market conditions.

Supply and Demand

•The market has shown some evidence of slowing recently. Both prices and inventory levels are relatively unchanged in recent weeks. Watch the Market Action Index for changes as it can be a leading indicator for price changes.

Median List Price		\$ 668,500	+ +
Average List Price		\$ 917,954	
Asking Price Per Square Fo	oot	\$ 224	←→
Average Days on Market (I	DoM)	271	**
Inventory of Properties Lis	sted	280	**
Most Expensive Listing		\$ 9,500,000	
Least Expensive Listing		\$ 139,500	
Average Age of Listing		38	
Percent of Properties with	Price Decrease	45 %	
Percent Relisted (reset DC	DM)	11 %	
Percent Flip (price increas	sed)	2 %	
Median House Size (sq ft)		3019	
Median Lot Size		0.25 - 0.50 acre	
Median Number of Bedroo	ms	4.0	
Median Number of Bathro	oms	3.0	
Altos	Research Value Statist	ics	
Market Action	Strong Buyer's	11.0	+



Characteristics per Quartile

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM
Top/First	\$ 1,499,000	5121	1.0 - 2.5 acres	5.0	5.5	12	70	0	2	338
Upper/Second	\$ 789,000	3302	0.25 - 0.50 acre	4.0	3.5	32	70	2	1	249
Lower/Third	\$ 595,000	2764	0.25 - 0.50 acre	4.0	2.5	46	70	4	3	230
Bottom/Fourth	\$ 372,450	2156	0.25 - 0.50 acre	3.0	2.0	52	70	0	5	266

Most expensive 25% of properties

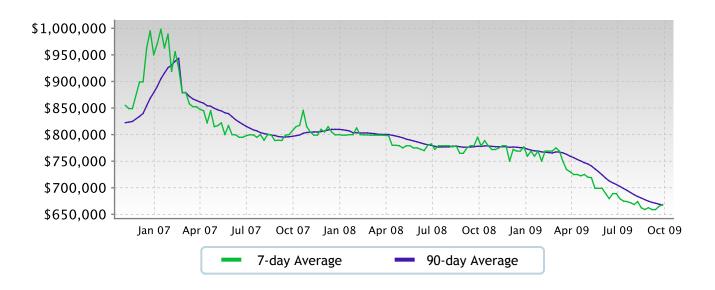
Upper-middle 25% of properties

Lower-middle 25% of properties

Least expensive 25% of properties

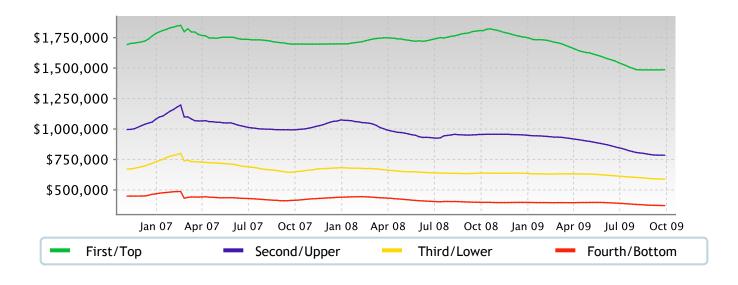
Median Price

 We continue to see prices in this zip code bouncing around this plateau. Look for a persistent up-shift in the Market Action Index before we see prices move from these levels.



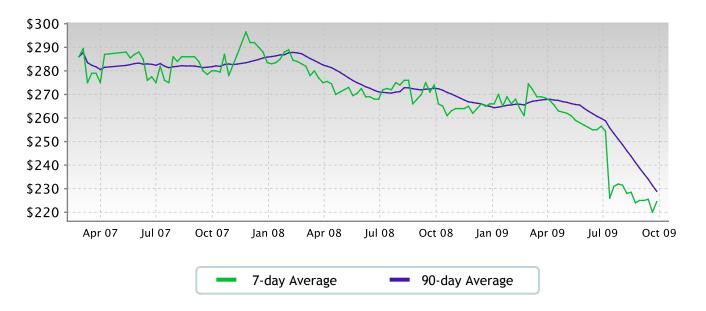
Quartile Prices

In the quartile market segments, we see prices in this zip code have settled at a price plateau across the board. Prices in all four quartiles are basically mixed. Look for a persistent shift (up or down) in the Market Action Index before prices move from these current levels.



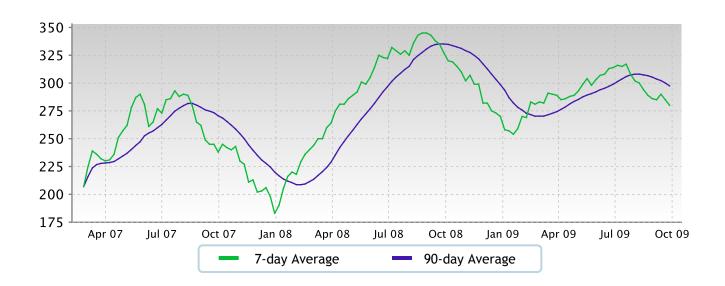
Price per Square Foot

The market plateau is seen across the price and value. The price per square foot and median list price have both been reasonably stagnant. Watch the Market Action Index for persistent changes as a leading indicator before the market moves from these levels.



Inventory of Properties Listed for Sale

• Inventory has been falling in recent weeks. Note that declining inventory alone does not signal a strengthening market. Look to the Market Action Index and Days on Market trends to gauge whether buyer interest is changing with the available supply.



Market Action Index

The DEERFIELD market is currently quite strongly in the Buyer's Advantage zone (below 30). The 90-day Market Action Index stands at 10.99. With several months of inventory available at the current sales rate, buyers should find ample choice.



Market Action Index per Quartile

Not surprisingly, all quartiles are in the Buyer's Market zone with several months of inventory given the current levels of demand. Watch the quartiles for changes before the overall market shifts.



Residential house prices are a function of supply and demand, and market conditions can be characterized by analyzing those factors. Watch this index for sustained changes: if the index falls into the Buyer's Advantage zone (below 30) for a long period, prices are likely in for a downward correction.

The Market Action Index (MAI) illustrates a blance between supply and demand using a statistical function of the current rate of sale versus current inventory.

Days on Market

The properties have been on the market for an average of 271 days. Half of the listings have come newly on the market in the past 238 or so days.



Days on Market per Quartile

•• It is not uncommon for the higher priced homes in an area to take longer to sell than those in the lower quartiles.

